

New England Clam Chowder *BOGO Promotion*

Up to 10 Cases Free • Maximum Rebate \$500 • January 1, 2024 – April 30, 2024

Campbell's

CULINARY RESERVE

Serve Up *Spoonfuls of Comfort* with
**Campbell's® Culinary Reserve
 New England Clam Chowder**

Our enhanced recipe starts with fresh cream paired with tender clams, diced potatoes, onions, and green celery to deliver an overall unforgettable experience.

A Delicious Addition to Your Seafood Season Lineup

Campbell's® Culinary Reserve New England Clam Chowder is an exceptional menu item throughout the year, satisfying guests during coastal summer and cozy winter soup seasons. Serve with Lance® Saltine Crackers or a hearty piece of bread to elevate it even further.

Number of Cases	Product Name	Case Code	Distr. Code	Pack/Size	Case Yield
	Campbell's® Culinary Reserve New England Clam Chowder	29009		4/4 lb. pouch	256 oz.

Case Cost	Total Rebate

TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:
 Campbell Foodservice Rebate Processing
 PO Box 1032 • Dept. R12822 • Grand Rapids, MN 55745

- A. This rebate offer applies to Commercial foodservice operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible Campbell's products purchased between 1/1/2024 – 4/30/2024.
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 6–10 weeks for payment of rebate.

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ Opt Out

- H. Minimum rebate 5 cases; maximum rebate \$500.
- I. Distributors may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. All submissions must be received by 5/31/2024.
- L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.

  Visit campbellsfoodservice.com/frozensoup to learn more.

1. NPD Supply Track, Frozen & Refrigerated Soup, ending July F23 (excluding Operator Label and Large Commercial Operators)
 2. Technomic, Starter, Small Plates & Sides, 2021



#1

New England Clam Chowder is the top frozen/refrigerated soup flavor in the category¹

+24%

of consumers prefer seafood chowder/bisque when ordering a side to complement their meal.²

Campbell's
Foodservice